

Dr.Aanchal Sehgal

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Academic Credentials:

- Ph.D from Punjabi University Patiala
- M.Phil , Ch. Devi Lal University, Sirsa
- Masters in Communication Studies from **Pune University, Pune.**
- Graduation from Punjabi University, Patiala
- Internships in ZEE Network and Delhi Doordarshan

Work Experience:

- Working in Punjabi University Patiala since January 2013 as Technical Assistant.
- Worked as Assistant Editor of Punjabi University Patiala, News Bulletin (www.punjabiuniversity.ac.in) from 2015- 2019
- Worked as Lecturer, Health Education (communication) in Gian Sagar Medical College and Hospital, Banur (Patiala)
- Worked as Lecturer in Department of Journalism and Mass Communication and as P.R.O. in "KANYA MAHA VIDYALAYA" Jalandhar.
- Worked as Researcher and Production-coordinator for "Zee Network" (Noida)

Published/Research Work and Paper Presentations:

- Presented and Published paper in National Conference on Media Parents and Children in Punjabi University, Patiala.(2008)
- Presented and published paper in Emerging Trends in Electronic Media held at Punjabi University, Patiala (2009)
- Paper Published in 'International Journal of Informative & Futuristic Research' on "Impact of Television Viewing on Health & Behavior of Children and Teenagers" (ISSN online -2347-1697) (2014)
- Presented paper Influence of Media on Public opinion in All India Media Educators conference held at Jaipur (2015)
- Paper published in International Journal of Emerging Technologies and Innovative Research on "Cross Media Ownership" 2015(ISSN2349-5162)
- Paper published in International Journal of Emerging technologies and Innovative research on "A Study on Role of Development Journalism in India" (ISSN –2349-5162) (2016)

- Paper published in International Journal of Emerging technologies and Innovative research on **“Effects of Cartoon Characters on Child Communication, Behavior and Habits: Analysis of Effects of Chota Bheem Characters on the Minds of Young Audience”** (ISSN –2349-5162) (2017)
- Paper Published in INFOKARA Research Journal on **"Communication and Marketing Strategies of the Leading Indian Newspapers"** ISSN NO 1021-9056, 2018
- Published Paper in INFOKARA Research Journal on **"Realism of Television and Ethical Issues"** Volume 8, Issue1, January 2019 ISSN NO 1021-9056
- Published Paper in International Conference on Issues of Community, Agenda and News on **“Globalization and Role of Digital Media in Social Development of Youth”** in conference held at Delhi Metropolitan Education, Noida March (2020)
- Attended various Webinars, National and International conferences.

Trainings

- Internship in DELHI DOORDARSHAN KENDRA in health programme and worked there in Pre and Post Production related aspects
- Worked with SAHARA T.V. for one month as a programmer trainee.
- Internship with “zee news” where I did reporting, research, voice over and direction and production related aspects of documentary.
- Attended workshop in EDUCATIONAL MULTIMEDIA RESEARCH CENTRE PATIALA related to script writing, production

Projects Handled- :

- Produced 150 Education Programmes on Physical Education for UGC,MHRD, Government of India
- Anchored 62 programmes for UGC, MHRD, Government of India
- Conducted 15 day media workshop (audio-visual training) with K.M.V. Jalandhar
- Conducted workshop on communication skills with K.M.V. Jalandhar
- Conducted workshop of “Personality Development” in GNGC Yamunanagar.
- Conducted “Personality Development” course for GURUKUL, PUNE.
- Worked as researcher & script writer for programmes “Dear God”, “Awakening” and Game show” and as reporter for Jagran Is Hafte on “Zee Jagran”.
- Worked as reporter and writer in various channels. (Zee, Doordarshan, Sahara)
- Directed documentary as a course project on inclusive schools named” LEARNING TO LIVE”
- Conducted 12 days media workshop with “Delhi film Institute” in KANYA MAHA VIDYALAYA, Jalandhar.
- Direction, screenplay, script and concept of short film “HOSH” on Schizophrenia
- Screenplay, research and direction of documentary “PRAYAS” for “ZEE NEWS” in Jagran channel.
- Directed documentary for DOORDARSHAN, EMMRC(Punjabi university) programme on human faces “Are we really different from each other”
- Worked as Assistant Director in docudrama based on female feticide “To Be Or Not to Be”
- National University Colour holder for continuous three years (2003-2006) for theatre and other cultural activities

University colour holder (2005) for merit in academics

Achievements

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University colour in cultural activities	2002-03.2003-2004
College colour (best student of college)	2003-2004
Merit certificate in Graduation	2003-2004
National scholarship	2003-2004

- “Learning to live” movie (directed, concept) nominated in gateway awards Chennai.
- Active participations in national, zonal, inter-zonal youth festivals in theatre, quiz, western group song, classical and folk dances
- Conducting and coordinating media related festivals and programmes in different areas
- Conducting media related workshops, basics of audio visual training programmes.

Services to the community

1. Participate in the theatre activities other than media to aware people on different health and social issues of Indian society
2. Conducted Road shows to aware public and build confidence among students for creating consciousness for the field.
3. Worked for the community in awareness camps on health.
4. Conducted workshops in different schools.